

# DAVID YARNALL p h o t o g r a p h y

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## Senior photo session information

Thank you for choosing David Yarnall Photography to create your senior photos. We have compiled some information that we feel is useful for preparing for your photo session.

### **Clothing:**

#### **What should I wear?**

We have found that our clients look their best when they are comfortable and when they feel natural. Therefore, we recommend outfits that you would “normally” wear. Chances are you’ve already found your personal style and you already have some favorite outfits. We recommend that you include those outfits in your wardrobe selection. We understand that for yearbook photos, you may go more “formal” than usual, but for your main photos you should feel good in your outfits. Hats, jewelry and accessories often “complete” an ensemble, so don’t shy away from them. You should look like you are going out for a nice night with friends. Another good thing to remember is: “Classy is Classic”.

#### **What about colors and patterns?**

We recommend some color to add interest to your photos. Some seniors choose to go with bold colors and patterns while others have more subdued taste in clothing. Either is fine, but having at least *some* color will make your photos look their best. We also love heavy textures like tweed, wool, denim, leather, knitted sweaters and dresses, etc.

#### **What should I avoid wearing?**

We’ve found that solid white and solid black don’t photograph very well. Often, the white clothing “blows out” (overexposes) and it’s often hard to see detail in black clothing.

#### **How many wardrobe changes can I make?**

We do not limit the number of wardrobe changes. Just consider that the time that it takes to make the outfit changes is time that we are not taking photos. Therefore, several wardrobe changes can significantly reduce your session time and the number of photos from which you can ultimately choose.

### **Hair/makeup:**

We recommend that you apply makeup as you would normally wear it. Don’t neglect your eyelashes. Long, thick eyelashes look great in photos. If you are going to get a haircut or styling, remember that most hairstyles look best 1-2 weeks after a cut - so plan your cut accordingly.

#### **What can I do about my acne?**

Feel free to use coverup on acne, but most acne can easily be retouched out to look perfectly natural. Don’t fret about acne. We have been retouching faces for decades.

## **Locations/settings:**

We recommend choosing a location that reflects your personality. If you are “outdoorsy”, consider a wooded area with a lake. If you are more “urban”, consider alleys, stone/brick walls, or graffiti backgrounds. If you would like recommendations, let us know. Over the years, we have discovered great locations for just about every senior photo style.

## **What about props, cars and pets?**

We're happy to include your props, cars and pets in your photos. Here are a few things to remember:

- Consider props that are classic and not too trendy.
- Musical instruments are good props, but they don't necessarily look “natural” in every setting. For example: A violin would probably look best in - or by - a formal-looking building or in a well-groomed outdoor setting.
- Sports equipment is similar to music instruments in that it tends to look most natural in a sports setting like a baseball field or basketball court, etc.
- If you want to include your car, we recommend that you wash it and clean the glass just prior to your session. Also consider applying a “tire black” to the tires to give a nice clean, black look.
- If your pet is very active and doesn't usually stay still, he/she may not be a good decision and can take time away from your session. We recommend only planning to have a pet in a few shots and have a “handler” to tend to the pet so the senior can concentrate on the photos.

## **When and how can I view my proofs?**

All proofs can be viewed at: <http://DavidYarnall.photography>. Current price lists are also on the website. We usually create a small “sneak peek” for social media. The sneak peek usually includes 2-5 photos that represent the variety of the shoot. We try to use at least one photo featuring each outfit. The sneak peek gives the senior a pretty good idea of what their final photos will look like. The photos in the sneak peek are color corrected and retouched to print quality.

Unless otherwise requested, we provide digital proofs online. We usually have the entire set of digital proofs online for viewing within a week or two of the senior session. Remember that the proofs are exposure and color corrected, but they are not retouched or print quality. The sneak peek photos are a better representation of final-quality photos.

## **How do I order prints or purchase digital photos?**

We do not require a minimum print order or print package. All of our prints and digital images are sold “A la carte” and are competitively priced. We use only professional photo labs for our print orders and each photo in a print order is individually retouched for optimal quality. Digital photos that are purchased and downloaded from our website are also individually retouched. Prints can be ordered on our website and print orders are shipped directly to our clients. You will not be asked to attend an “unveiling” of the prints and we will never pressure you to purchase prints or digital photos.

If you have additional questions, please feel free to contact us via phone or email.